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STRIKING IMAGE FROM ACCLAIMED PHOTO SERIES WILL BE DISPLAYED AT WORLD-CLASS LONDON EXHIBITION IN JANUARY 2013

London, United Kingdom, 2012—Tiger's Eye, a striking botanical image from internationally acclaimed photographer David Leaser's *Nightflowers* collection, was juried to be exhibited at the London Art Biennale Jan. 23-26, 2013. The Biennale, which celebrates contemporary artists from around the world, will showcase Tiger's Eye in a large-scale framed canvas. Tiger's Eye features an orange flowering maple blossom with deep red veins suspended against a black backdrop and resembles a paper lantern that might hang at a summer garden party.

The London Art Biennale will hold its inaugural exhibition at the Old Chelsea Town Hall, considered London's artistic center. This non-themed event features first-class and emerging artists with works on canvas, sculptures and drawings. Organizers have curated exhibitions at renowned institutions and museums like the Victoria and Albert Museum in London.

Incorporating technology from NASA and Nikon, Leaser uses his new *dettagli* technique in *Nightflowers* to show dramatic close-ups of flowers in a way they've never been seen before. This series of bold, colorful flowers, enormously enlarged against a black backdrop, gives viewers a bee's eye view so detailed you can literally see the pollen glistening off the stamens.

"Modern technology is changing the way we see things. By marrying Nikon with NASA, I've developed a technique to show details that weren't possible just a few years ago. I truly believe this artwork will forever change the way you look at flowers," Leaser says.

Critics are calling Leaser's signature style revolutionary because of its astonishing detail, and his work has been featured in leading magazines like *Architectural Digest*, *Sunset* and *Nikon World* and at landmark locations like the Trump Hotel in Hawaii. Leaser was awarded a Silver Medal in the International Photography Awards amidst 80 submissions in 90 countries.

Architectural Digest says Leaser's images "glow with eye-popping color and pattern." Ann Landi, contributing editor for *ARTNews*, says, "Leaser's work seduces us as only an unforgettable work of art can, to look and look again." And John Mendelsohn of *ArtNet* writes, "David Leaser's *Nightflowers*, a series of striking photographs, confronts us with nature at its most flamboyant. In his images, this photographer creates fantastic, contemporary signs from nature's own high style."

The Huntington Library, Art Collections, and Botanical Gardens in Los Angeles developed an artist series around Leaser's work, and 11 pieces are now in the museum's permanent collection. Leaser's work was juried to appear in *Architectural Digest's* exclusive home design show exhibit. *Sunset Magazine* recognized Leaser's work with its "West at Its Best" honor.

Leaser is a featured lecturer at botanical gardens and the author of four botanical books, including two acclaimed photographic essays.

Nightflowers comes in two limited-edition formats: The Collector's Edition prints (up to 46" x 60") are \$4,200 each, and the smaller Silver Edition prints (up to 26" x 48") are \$1,500. Tiger's Eye is also available in an unframed 16" x 20" size on archival paper at <http://davidleaser.com/tigers-eye>.

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For information and photographs, contact Denise Leaser at (805) 280-9914 or visit <http://davidleaser.com/press-kit> to download text and high resolution images. See <http://londonbiennale.co.uk/> for more information on the London Art Biennale.